

December

Name \_\_\_\_\_  
Company Name \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Dear Supporter,

The San Antonio Queen of Soul, Inc. is preparing for its 50<sup>th</sup> Annual Pageant and Reception with contestants vying for the title of Miss Queen of Soul. The kick off for this historic event will begin with a Symposium, Awards/Dance Banquet and close with a Brunch scheduled for March 16 through March 18, 2018. A first and second Princess will also be selected.

Queen of Soul, Inc. is a chartered, non-profit, tax-exempt IRS 501 (c)(3) organization that works within the community and provides scholarships for deserving young ladies. We are asking you and/or your company to be a sponsor in support of our contestants and pageant. Your financial support is vital to the participating young ladies and very much appreciated.

Your sponsorship will help pay for expenses associated with the contestant reception and activities leading up to and including the annual pageant. You will also be recognized in our souvenir booklets and recognized at the level of support you select. Sponsorship Levels are noted on the attachment to this letter. Your support is vital to our organization and our ability to make an impact within the San Antonio community.

You are welcome to call Marvinette Smith at (210) 218-9051 to accept our request for your support. Any questions you may have will be provided with additional information. We want to thank you in advance for your financial support.

Sincerely yours,

Vonzetta Hickman  
**San Antonio Queen of Soul, President**

Marvinette Smith  
**Fund Raiser Chair**

## Support Level Attachment:

**Donations and Supporters:** In order to maintain our programs and events to provide mentoring, scholarships and community involvement donations and corporate support are needed and welcome.. Various levels of support are suggested but any level of donations and support is appreciated.

### Gold Sponsor - \$15,000

- **Queen of Soul Annual Pageant:** A Gold Sponsor will be recognized as a Pageant supporter and will be the special guest at the Awards/Dance Banquet, Queen of Soul Contestant Reception and the 50<sup>th</sup> Annual Queen of Soul Pageant.
- The Gold Sponsor will be recognized with its logo and/or name recognition at the awards/dance banquet, reception and pageant.
- Tickets for a table of 10 guests will be complimentary to the Queen of Soul Awards/Dance Banquet
- Tickets for a table of 10 guests to the Queen of Soul Contestant Reception.
- Ten tickets to the 50<sup>th</sup> Annual Queen of Soul Pageant
- Name recognition and advertisement on the cover page of the Queen of Soul Souvenir Book.
- Receive 50<sup>th</sup> Commemorative Queen of Soul Medal/Pin for each quest at your table.
- Complimentary invitation for two (2) for the Queen's Brunch on March 18, 2017.
- Complimentary special gifts

### Silver Sponsor - \$10,000

- **Scholarships:** In maintaining the tradition of providing scholarships. A Silver Sponsor will be recognized as a scholarship donor and also be recognized as our special guest at the Awards/Dance Banquet, Queen of Soul Contestant Reception and the 50<sup>th</sup> Annual Queen of Soul Pageant.
- Tickets for a table of 10 guests will be complimentary to the Queen of Soul Awards/Dance Banquet
- Tickets for a table of 10 guests to the Queen of Soul Contestant Reception.
- Four (4) tickets to the 50<sup>th</sup> Annual Queen of Soul Pageant
- Receive 50<sup>th</sup> Commemorative Queen of Soul Medal/Pin for each quest at your table.
- Silver Sponsors will also be recognized with a full page ad in the Queen of Soul Souvenir Book.

### Bronze Sponsor - \$5,000

- **Reception:** A Bronze Sponsor will be recognized as a reception donor and also be recognized as our special guest at the Awards/Dance Banquet, Queen of Soul Contestant Reception and the 50<sup>th</sup> Annual Queen of Soul Pageant.
- Tickets for a table of 10 guests will be complimentary to the Queen of Soul Awards/Dance Banquet
- Tickets for a table of 10 guests to the Queen of Soul Contestant Reception.
- Four (4) tickets to the 50<sup>th</sup> Annual Queen of Soul Pageant
- Silver Sponsors will also be recognized with a full page ad in the Queen of Soul Souvenir Book.

### Souvenir Book Sponsor - \$3,000

- **Souvenir Advertisement Booklet:** The souvenir booklet is a pageant program that gives a brief bio of the contestants, lists organizational supporters, defines the theme of the program, and is a fundraising vehicle for advertisers.
- A Souvenir Book Sponsor will have name recognition and advertisement on the inside cover page of the Queen of Soul Souvenir Book.
- A souvenir book sponsor will be recognized as special guests at the Queen of Soul Awards/Dance Banquet, Queen of Soul Contestant Reception and Queen of Soul Pageant.
- Tickets for a table of 10 guests will be complimentary to Queen of Soul Awards/Dance Banquet

### Queen of Soul Friends Support

San Antonio Queen of Soul (SAOS) is always very thankful for any level of donations and support that is offered and received and will be recognized with thank you and receipt letters that support donations. As a IRS non-profit, tax exempt IRS 501 (c)(3) organization, cash and in-kind donations are tax deductible.

- Supporters will be recognized in our Souvenir Book.